



Election Act

THIRD PARTY SPONSOR
DISCLOSURE REPORT REGULATION

B.C. Reg. 171/2020

Deposited and effective July 7, 2020

Consolidated Regulations of British Columbia

This is an unofficial consolidation.

B.C. Reg. 171/2020 (Chief Electoral Officer), deposited and effective July 7, 2020, is made under the *Election Act*, R.S.B.C. 1996, c. 106, s. 283.

This is an unofficial consolidation provided for convenience only. This is not a copy prepared for the purposes of the *Evidence Act*.

This consolidation includes any amendments deposited and in force as of the currency date at the bottom of each page. See the end of this regulation for any amendments deposited but not in force as of the currency date. Any amendments deposited after the currency date are listed in the B.C. Regulations Bulletins. All amendments to this regulation are listed in the *Index of B.C. Regulations*. Regulations Bulletins and the Index are available online at www.bclaws.ca.

See the User Guide for more information about the *Consolidated Regulations of British Columbia*. The User Guide and the *Consolidated Regulations of British Columbia* are available online at www.bclaws.ca.

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Election Act

**THIRD PARTY SPONSOR
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B.C. Reg. 171/2020**

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Definition

- 1** In this regulation, “**Act**” means the *Election Act*.

Classes of election advertising

- 2** For the purposes of section 245 (1) (a) of the Act, the value of the election advertising sponsored by a third party sponsor must be reported according to
 - (a) the following classes of pre-campaign period election advertising:
 - (i) commercial canvassing in person, by telephone or by mobile device;
 - (ii) election surveys and polls;
 - (iii) newspapers and periodicals;
 - (iv) promotional materials, including newsletters, brochures, buttons and novelty items;
 - (v) radio;
 - (vi) search engine marketing and optimization;
 - (vii) signs;
 - (viii) social media;
 - (ix) television;
 - (x) website displays;
 - (xi) other forms of advertising, and
 - (b) the following classes of campaign period election advertising:
 - (i) commercial canvassing in person, by telephone or by mobile device;
 - (ii) election surveys and polls;
 - (iii) newspapers and periodicals;
 - (iv) promotional materials, including newsletters, brochures, buttons and novelty items;
 - (v) radio;
 - (vi) search engine marketing and optimization;
 - (vii) signs;
 - (viii) social media;
 - (ix) television;

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- (x) website displays;
- (xi) other forms of advertising.

**Additional information to be included in
election advertising disclosure reports**

- 3** For the purposes of section 245 (1) (d) of the Act, an election advertising disclosure report must include the number of contributors who made one or more sponsorship contributions that in total have a value of \$250 or less.

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