



Canada
Province of British Columbia
A Proclamation

ELIZABETH THE SECOND, by the Grace of God, of the United Kingdom,
Canada and Her other Realms and Territories, Queen, Head of the
Commonwealth, Defender of the Faith

To all to whom these presents shall come – Greeting

WHEREAS the World Health Organization and the United Nations International Children’s Fund (UNICEF) recommend exclusively breastfeeding for the first 6 months of life, with continued breastfeeding for children up to 2 years of age or older, as vital to the lifelong health and well-being of women, children and families, and

WHEREAS breastfeeding helps prevent child malnutrition; ensures food security for infants and young children, even in times of crisis; helps bring people and nations out of hunger and poverty cycles; and is a powerful, cost-effective prevention strategy for many chronic and acute diseases—including asthma, diabetes, obesity, heart disease and breast cancer, and

WHEREAS local communities can support the health and well-being of medically vulnerable infants in British Columbia by donating human milk to the BC Women’s Provincial Milk Bank, and

WHEREAS protecting, promoting and supporting breastfeeding is important to global health and well-being and is vital to a more sustainable world since human milk is produced and consumed without any negative impact on the environment, and

WHEREAS breastfeeding parents have the right to breastfeed their children in public, anytime, anywhere, and all levels of society need to support and affirm breastfeeding as an investment in collective health, and

WHEREAS the 2021 theme of World Breastfeeding Week, “Protect Breastfeeding: A Shared Responsibility,” seeks to engage all people, businesses and groups in celebrating and supporting breastfeeding as instrumental to lifelong health, well-being and survival of women, children and families around the world;

NOW KNOW YE THAT We do by these presents proclaim and declare that October 1 to 7, 2021, shall be known as

“Breastfeeding Week”

in the Province of British Columbia.

IN TESTIMONY WHEREOF, We have caused these Our Letters to be made Patent and the Great Seal of Our Province of British Columbia to be hereunto affixed.

WITNESS, The Honourable Janet Austin, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this twenty-third day of July, two thousand twenty-one and in the seventieth year of Our Reign.

BY COMMAND.

Attorney General and
Minister Responsible for Housing
(counter signature for the Great Seal)

Lieutenant Governor