



Canada
Province of British Columbia
A Proclamation

ELIZABETH THE SECOND, by the Grace of God, of the United Kingdom,
Canada and Her other Realms and Territories, Queen, Head of the
Commonwealth, Defender of the Faith

To all to whom these presents shall come – Greeting

WHEREAS the World Health Organization and UNICEF recommends exclusive breastfeeding for the first six months of life with continued breastfeeding up to two years and beyond as vital to the lifelong good health and well-being of women, children and families, and

WHEREAS breastfeeding is a powerful and cost-effective prevention strategy for many chronic and acute diseases, including asthma, diabetes, obesity, heart disease and breast cancers, and

WHEREAS local communities can support the health and well-being of medically vulnerable infants in BC by donating human milk to the BC Women's Provincial Milk Bank, and

WHEREAS breastfeeding helps prevent child malnutrition in all its forms, and ensures food security for infants and young children, even in times of crisis, and

WHEREAS protecting, promoting and supporting breastfeeding is important to the health and well-being of the global community, and

WHEREAS breastfeeding helps to bring people and nations out of the hunger and poverty cycle, and

WHEREAS human milk is produced and consumed without any negative impact on the environment, and is vital to a more sustainable world, and

WHEREAS it is recognized that breastfeeding parents have the right to breastfeed their children in public, anytime, anywhere. In order to enable a breastfeeding environment, all levels of society need to support and affirm breastfeeding as an investment in collective health, and

WHEREAS it is important to give everyone a good start in life through breastfeeding when possible to improve the health, well-being and survival of women and children around the world. Therefore, the 2018 international World Breastfeeding Week theme "Breastfeeding: Foundation for Life" seeks to engage all people, businesses, and groups in celebrating and supporting breastfeeding as instrumental to lifelong health and well-being;

NOW KNOW YE THAT, We do by these presents proclaim and declare October 1 to 7, 2018 shall be known as

"Breastfeeding Week"

in the Province of British Columbia.


IN TESTIMONY WHEREOF, We have caused these Our Letters to be made Patent and the Great Seal of Our Province of British Columbia to be hereunto affixed.

WITNESS, The Honourable Janet Austin, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this twenty-first day of September, two thousand eighteen and in the sixty-seventh year of Our Reign.

BY COMMAND.



Attorney General
(counter signature for the Great Seal)



Lieutenant Governor