



**Canada**  
**Province of British Columbia**  
**A Proclamation**

CHARLES THE THIRD, by the Grace of God, King of Canada  
and His other Realms and Territories, Head of the Commonwealth

**To all to whom these presents shall come – Greeting**

WHEREAS the government of British Columbia is committed to addressing period poverty and menstrual equity through a number of policy measures and initiatives, including the establishment of the Period Poverty Task Force, and

WHEREAS research funded by the government of British Columbia in partnership with United Way's Period Promise campaign shows that lack of access to menstrual products is a widespread issue and that half of all people who menstruate in British Columbia—girls, women and Two-Spirit, non-binary and transgender people—have struggled to buy menstrual products at some point in their lives, and

WHEREAS menstrual health is directly linked to multiple United Nations Sustainable Development Goals, and global efforts seek to ensure that menstruation is destigmatized and that people have ready access to affordable menstrual products, clean water and proper sanitation facilities by 2030, and

WHEREAS Menstrual Health Day is an annual global observance dedicated to eradicating period poverty and normalizing menstruation through awareness and education;

NOW KNOW YE THAT We do by these presents proclaim and declare that May 28, 2024, shall be known as

**“Menstrual Health Day”**

in the Province of British Columbia.

IN TESTIMONY WHEREOF, We have caused these Our Letters to be made Patent and the Great Seal of Our Province of British Columbia to be hereunto affixed.

WITNESS, The Honourable Janet Austin, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this twenty-third day of May, two thousand twenty-four and in the second year of Our Reign.

BY COMMAND.

Attorney General

Lieutenant Governor